



This December, hang a Menorah in your window  
and tell the world “Only LOVE lives here.”

Dear Friend,

Right before Thanksgiving, my 6-year-old son Jack asked if we could hang up our Hanukkah decorations. But this year, I felt like I had to say no. The look on his face was devastating and I decided to do something about it.

Antisemitism is up 388% since last year. With Hanukkah starting on December 7th, many Jews must reconcile their fears with the very public, centuries-old tradition of placing menorahs in their windows during the holiday.

We are less than 2% of the population of America and less than 0.2% of the world. Jewish families are feeling isolated and scared. Wonderfully, many non-Jewish friends and allies are asking how they can help.

Like my friend Jennifer Marshall. I told Jen what happened, and without hesitation, she said, “I’ll put a menorah in our window too. You are not alone.” With that simple, selfless gesture of love, Project Menorah was born.

Project Menorah invites non-Jewish allies to place a menorah in their window, along with their other seasonal decorations – and then post about it on their social media using the hashtags #onlyloveliveshere #projectmenorah. They can follow us on [Instagram @ProjectMenorah](#), where we will share their pictures. Our website ([www.ProjectMenorah.com](http://www.ProjectMenorah.com)) has clear instructions, links to menorahs online, and even “download and print” menorahs. People are participating across the US, in England, Australia, Germany, and Canada, and the list keeps growing. Our posts have been shared over 10,000 times in less than a week. It’s so exciting!

Please consider participating and sharing Project Menorah with your contacts, house of worship, school, or other organizations. You can truly make a difference for your friends and neighbors and increase our shared light in these dark and difficult times.

Thank you for your consideration,

A handwritten signature in black ink that reads "Adam".

Adam Kulbersh  
Founder

[www.ProjectMenorah.com](http://www.ProjectMenorah.com)

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